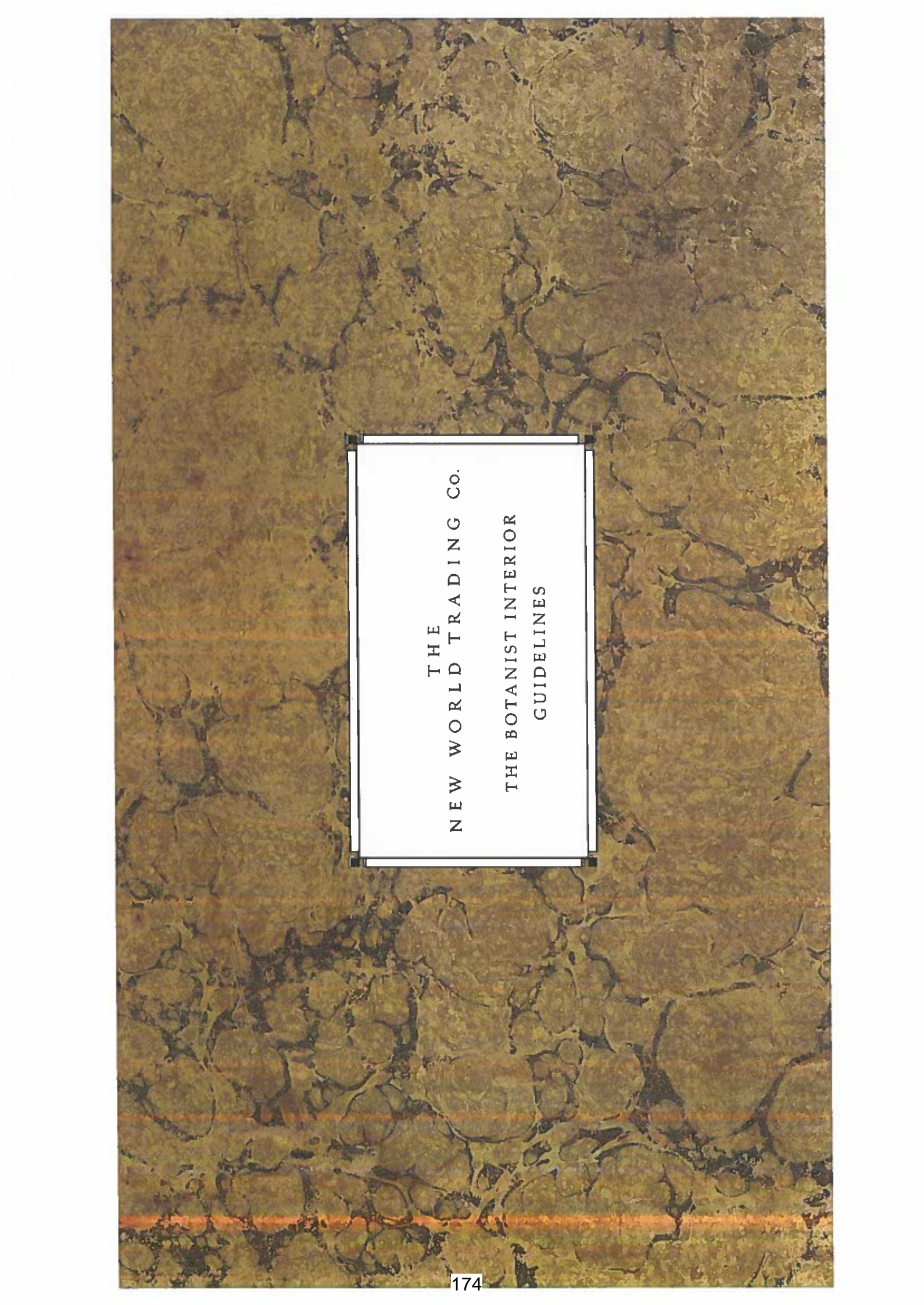


Appendix E - Brand Guide

APPENDIX 02
LANDLORD BRAND GUIDE

The background of the page is a traditional marbled paper pattern, featuring organic, swirling shapes in shades of brown, tan, and dark green. A central white rectangular box with a thin black border contains the title text.

THE
NEW WORLD TRADING CO.
THE BOTANIST INTERIOR
GUIDELINES

PAIN T & STAIN



OFF - WHITE

Dulux 45GY 83/023

Used for walls and ceilings.



GREY / GREEN

Dulux 64GY 14/039

Used for skirtings, dados, T&G, banquette.

When used it should be rubbed back.



LIGHT GREY

Dulux 64GY 39/108

Used on pillars in Coventry.



DARK GREEN

Dulux 50GY 06/077

Used for external window and door frames.



STAIN COLOUR

CE NO. 10

Used for floors, skirtings, bar, cabinets, etc.

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DECORATIVE WALL FINISHES



EXPOSED BRICK DETAIL

Plaster to be painted in off-white Dulux 45GY 83/023.

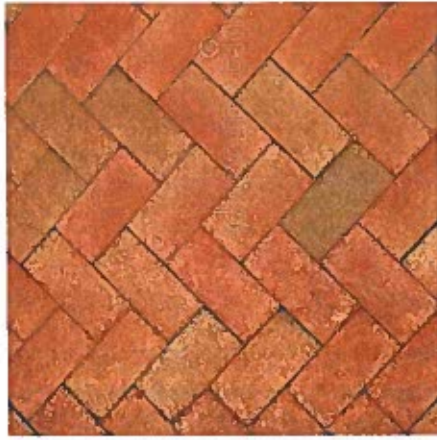
Brick slips to be left exposed unless otherwise stated.



WALL TILES

Toilets: Tiles to be fit horizontally with London Dado at top.

Restaurant / Bar: Brick layout.



HERRINGBONE BRICKSLIPS

Brick slips to be arrange in herringbone pattern.



ANTIQU MIRROR TILES

300mm X 300mm

Antique mirror tiles to be installed within decorative moulding detail.

Bricks to be left in natural state.
Moulding to be stained CE No. 10.

DECORATIVE FLOOR FINISHES



TILED FLOOR

250mm x 250mm x 14mm

For use on floors in bars and toilets.



TILED FLOOR

65mm x 250mm

To be laid in a herringbone formation.

For use on floors in dining areas.



EXTERIOR TILE

To be laid in a Yorkshire Stone style.

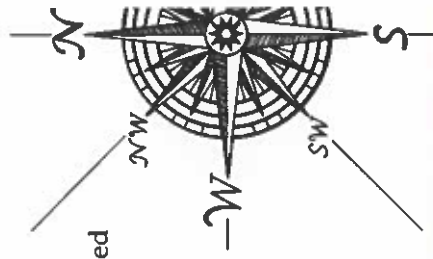
For use on outdoor areas and terraces. R11 rating



FLOORBOARDS

Engineered timber boards.

Reclaimed timber to be supplied by NWTTC.



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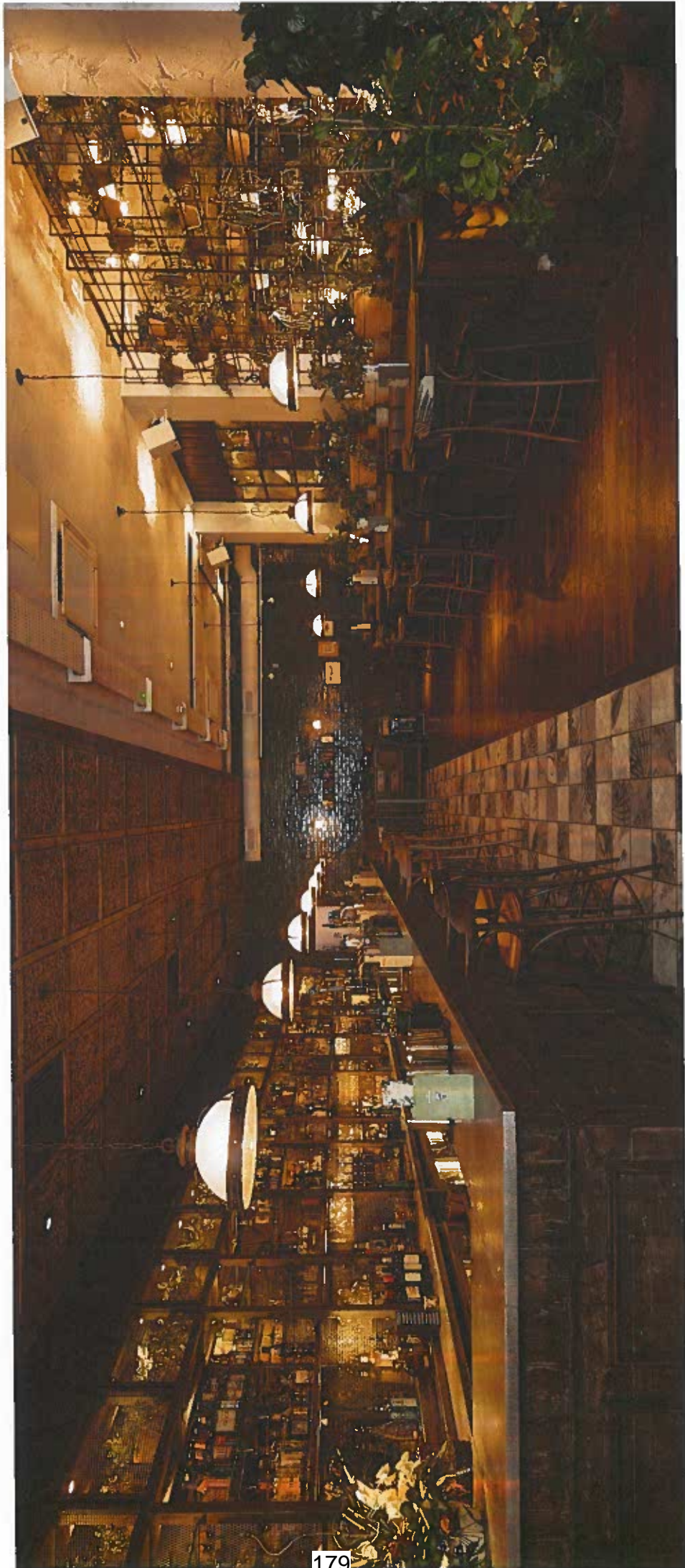
The Botanist, Warrington - example Wall finishes



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The Botanist, Warrington - example bar and floor finishes



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The Botanist, Coventry - example planting, furniture and wall finishes



The Botanist, Cheltenham - example planting and furniture



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